

Panasonic to hold showcase at IGEM 2014

9 OCTOBER 2014 @ 4:18 PM

Tweet 7

Recommend

Share 1

KUALA LUMPUR: Panasonic Malaysia Sdn Bhd and PanaHome Malaysia Sdn Bhd will organise a showcase at the International Greentech and Eco Products Exhibition and Conference Malaysia (IGEM) 2014 here on October 16-19.

With its participation in the expo, Panasonic aims to reinforce its commitment to providing local communities with innovative products and solutions via various technologies and advancement in line with its slogan, 'A Better Life, A Better World'.

In a media briefing here today, Panasonic Malaysia managing director, Yosuke Matsunaga said: "Panasonic wants to express the significance of Malaysia to the group's global standing.

"At this upcoming IGEM 2014, Panasonic Malaysia and PanaHome Malaysia, will strive towards a new platform of propositions, in the form of sustainable home buildings and township development."

Panasonic and Panahome's showcase will be divided into three main segments -- Smart Sustainable Township Development, Home Structural and Interior Concept and Exterior of Home.

Meanwhile, PanaHome Malaysia managing director Toshiro Baba said the company was targeting to grow sales to RM450 million in the local market by 2018.

"In terms of sales revenue, PanaHome alongside the support of Panasonic is aiming to achieve RM30 million in the Malaysian market this year."

Panahome, which has a strong heritage in Japan as a builder with more than 50 years of experience, has expanded to overseas market, with Taiwan and Malaysia as the initial pilot markets it invested in.-- Bernama



Pakistan lose ace paceman

UNDER-STRENGTH Pakistan received further blow yesterday when frontline paceman Junaid Khan was ruled out of the ODI and two-Test series against Australia after injuring his knee in practice.

FIA orders Bianchi crash report

'Judge dread' for Japan after China team win

MORE

Lifestyle

MERMAIDS OF JAPAN

Reiko Nomura is an 82- ye ar- old am a (Japanese for woman of the sea).

PICK OF THE WEEK: Maps app for free



FOLLOW US



SUBSCRIBE NOW

