

IGEM2014 EVENT PROFILE

(updated as of 12 September 2014)

Event Name

IGEM 2014

The 5th International Greentech & Eco Products Exhibition & Conference Malaysia 2014

Date

16th – 19th October 2014

Venue

Kuala Lumpur Convention Centre (KLCC)
Kuala Lumpur, Malaysia

Theme

Creating Green Wealth

Organiser

- Ministry of Energy, Green Technology and Water, Malaysia (KeTTHA)

Co-organisers

- Malaysian Green Technology Corporation
- Expomal International Sdn Bhd

Endorsed by

- Ministry of Finance
- Ministry of Education
- Ministry of Rural And Regional Development
- Ministry of International Trade And Industry
- Ministry of Plantation Industries and Commodities
- Ministry of Health
- Ministry of Agriculture & Agro-Based Industry
- Ministry of Woman, Family and Community Development
- Ministry of Works
- Ministry of Human Resources
- Ministry of Urban Wellbeing, Housing and Local Government
- Ministry of Science, Technology and Innovation
- Perbadanan Putrajaya
- Malaysia External Trade Development Corporation
- Malaysian Investment Development Authority

In Collaboration with

- Mutiara Sigma (M) Sdn Bhd
- Techtrans Advanced Sdn Bhd
- Green Building Index

Project Secretariat :

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Organiser



Co-Organisers



Supporting Organizations

- EU-Malaysia Chamber of Commerce and Industry (EUMCCI)
- Korea Trade-Investment Promotion Agency (KOTRA)
- Taiwan External Trade Development Council (TAITRA)
- Board of Architects Malaysia (BAM)
- Board of Engineers Malaysia (BEM)
- Building Materials Distributors Association of Malaysia (BMDAM)
- Environment Management & Research Association of Malaysia (ENSEARCH)
- Federation of Malaysian Manufacturers (FMM)
- FMM- Malaysian Insulation Manufacturers Group (MIMG)
- Green Productivity Association Malaysia (GPAM)
- Malaysia Association of Energy Service Companies (MAESCO)
- Malaysia Convention & Exhibition Bureau (MyCEB)
- Malaysia Green Building Confederation (MGBC)
- Malaysian Green Business Association (MAGBA)
- Malaysian Photovoltaic Industry Association (MPIA)
- Malaysian Society for Engineering and Technology (MySET)
- Real Estate and Housing Developers' Association Malaysia (REHDA)
- Small and Medium Enterprise Corporation Malaysia (SME Corp)
- Technological Association Malaysia (TAM)
- The Board of Valuers, Appraisers and Estate Agents Malaysia (LPPEH)
- The Malaysian Water Association (MWA)
- Waste Management Association of Malaysia (WMAM)

Utility Partner

Tenaga Nasional Berhad

Official Trade Portal

Trademal.com

Official Magazine

Business & Financial Magazine

Supporting Media

- Bioenergy International
- Building & Investment Magazine
- Building Review Journal
- Cleantech Business News
- EnergyTrend
- ENF Ltd
- Euroasia Industry
- Green Futures
- Industrial Automation Asia
- PHOTON Publishing GmbH
- PV-Tech
- Roof & Façade Sdn Bhd

Note: Endorsing Government bodies, collaborating partners, supporting organizations & media will be updated from time to time.

Resounding Success of IGEM2013

- **Exhibitors:** No. of Exhibiting Companies: **467** booths from **23** countries *
* Australia, Austria, Canada, China, Czech Republic, European Union, France, Germany, Hong Kong, India, Italy, Japan, Korea, Malaysia, Netherlands, New Zealand, Poland, Singapore, Spain, Sweden, Taiwan, United Kingdom, USA

- **Visitors: 56,552 from 60 countries and continents****
****Algeria, Australia, Austria, Bangladesh, Belgium, Brazil, Brunei, Canada, Chile, China, Czech Republic, Egypt, France, Germany, Greece, Hong Kong, Hungary, India, Indonesia, Iran, Iraq, Italy, Japan, Jordan, Kenya, Korea, Kuwait, Laos, Macedonia, Malaysia, Mauritius, Morocco, Myanmar, Netherlands, New Zealand, Nigeria, Oman, Pakistan, Palestine, Papua New Guinea, Philippines, Qatar, Russia, Saudi Arabia, Singapore, South Africa, Sri Lanka, Sweden, Switzerland, Taiwan ROC, Tajikistan, Thailand, Timor Leste, Turkey, United Arab Emirates, United Kingdom, United States of America, Vietnam, Yemen, Zambia**
- **Reported Potential Business Transactions And Leads: MYR 466 million**

Exhibitors' Profile

IGEM2014 will be profiling exhibitors of the following:

- Transportation; automotive, logistics, inventory
- Energy; PV & energy saving, natural, renewable energy (biomass etc)
- Green buildings and interiors
- Biotechnology
- Recycling technology
- Urban transportation
- Agriculture Technologies
- Construction
- Waste management - Recovery and recycling industry
- Environmental certification
- IP registration
- Eco-leisure
- Eco-consultancy
- Eco-design
- Eco-labelling
- Life cycle analysis
- Consumer Products
- Cars and transportation
- Home and office
- Food and health, packaging & warehousing
- Eco-IT
- Financial institutions
- Venture capitalists
- Government R & D funds
- Carbon trading
- Co-operatives
- CSR Projects from big corporate or institutions
- Environmental education
- Government led R & D innovations
- State and municipal governments
- Universities and colleges
- NGO
- And other related industries

Visitors' Profile

Continuous efforts to attract more buyers/sellers and decision makers from abroad (focus on ASEAN)

- Government and policy makers
- Manufacturers and producers
- Business owners, CEO, COO
- Bankers and investors
- Buyers & Procurement Officers
- Professionals
- NPO / NGO Environmental groups
- Trade offices and associations
- Academics and researchers Future decision makers
- Home managers
- Students
- General public

Power-Packed Anchor Highlights

- The International Green Technology Conference 2014
- Minister-Industry Dialogue
- International pavilions
- Malaysian states pavilion
- Green Insights – workshops and seminars
- One-to-One Business Matching Programs
- MATRADE International Business Matching
- MIDA Business Consultation

Value-added Programs and Activities

- Peer-to-Peer Collaborative Lab
- Networking Cocktail
- Green Building Index Certified Building Showcase & Consultation Zone
- Green Career Matching
- IGEM2014 Opening Ceremony
- KeTTHA Excellence Awards
- Malaysia Cleantech Competition & Accelerator Programme
- Satellite Highlights & Events
- And many more.....

**Activities are subject to change to ensure the best arrangements for the event. Please look for updates from project secretariat or visit our official website at www.igem.com.my*

Exhibition Hours

16 – 18 October 2014

10.30am – 6.00pm (Trade Visitors Only)

19 October 2014

10.30am – 5.00pm (Trade & Public Visitors)

Admission Details

- Free admission. Registration is required.
- Walk-in visitors are most welcomed but are strongly encouraged to pre-register online for faster and hassle-free admission.
- Trade days are open to professionals, trade and business visitors by invitation or business-card registrations only.
- Children 12 years & below will NOT be permitted admission.
- All visitors must be properly attired. The organizer reserves the rights to refuse any entry at their discretion, including those inappropriately dressed. Bermudas, shorts, sandals and slippers are NOT permitted.
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For Enquiries Please Contact

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